



Grown By Families. Enjoyed By Families.™

Commodity Processing with Red Gold®...Easy as 1-2-3-4!

With more than 50 restaurant-quality tomato and ketchup products available through the USDA Commodity Processing Program, Red Gold® is your trusted supplier of tomato products made from USDA Material Number 100332 Tomato Paste Totes.

Flexible Pass Through Value (PTV) Method Options*

- Net Off Invoice (NOI)
- Direct Ship (School District Truckload only)
- Rebate / Ebate
- Fee for Service (FFS) is limited; check availability

* Check with your state office for options approved for your state.



STEP 1: HOW MUCH DO I NEED?

- Determine your annual tomato product menu requirements.
 - Download Red Gold's Commodity Calculator Tool to estimate your needs at www.redgold.com/red-gold-company/foodservice/k-12-school-program.
- TIP: Check menu for red/orange vegetable placements and condiment needs to calculate total pounds.

STEP 2: WHEN DO I ORDER AND WHOM DO I ORDER FROM?

- Ensure commercial distributor is “certified” and will STOCK the items requested (if using NOI or Rebate).
- Officially “procure” tomato paste and applicable tomato products through normal approved methods.
- Award Tomato Processing Contract to your qualifying tomato vendor.
- Commit tomato paste pounds/quantities PRIOR to USDA Survey deadline.

STEP 3: SETTING UP YOUR TOMATO BANK ACCOUNT

- Notify Red Gold LLC of distributor who will supply products for school year (if NOI).
- Red Gold establishes your “Tomato Bank Account” on or about July 1 of new school year.
- All transactions visible at K12foodservice.com (24/7).
- Donated Food Value Discounts* should appear directly off the invoice from your “certified” NOI distributor.
- “Certified” distributors to regularly upload sales data so account stays current.

STEP 4: SALES VERIFICATION

- Within the first month of shipments, check your invoices and K12foodservice.com website to ENSURE you are getting the PTV discounts.
- Issues identified EARLY can be fixed so that entitlement value or discounts are not lost.
- Continue verification periodically throughout the year.
- Products can be added or deleted as you choose and as your menus change.



Ask your local foodservice broker or contact
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